

HOW MIGRATING Microsoft Dynamics

TO THE CLOUD CAN
SUPERCHARGE
EFFICIENCY



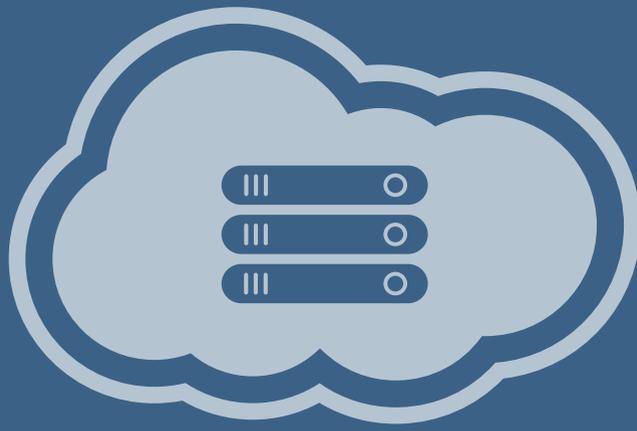
Microsoft Dynamics

In increasing numbers, businesses are moving their enterprise resource planning (ERP) software to the cloud. One survey discovered 49% of executives saw this solution as transformational for their organizations.

If you've been running Microsoft Dynamics on premise, you might be thinking about migrating your system, too. There are many different factors to consider in making this decision, so you'll want to evaluate your options with all your stakeholders. For many businesses, the efficiency gains cloud hosting delivers are the strongest incentive.

Migrating Microsoft Dynamics to the cloud will help your business reduce waste, save money, and channel workflows in more productive directions. To see what migration can do for you, take stock of how it might transform the following dimensions of your business.

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REDUCED HARDWARE COSTS

Your on-premise system involves lots of expense. There's regular investment in new equipment to support all the things your organization is doing. There are constant demands for upgrades. There are unpredictable needs for repair. To keep your hardware running, your IT team spends precious time on maintenance and if that trend continues, these costs will continue to rise.

By hosting your ERP in a cloud, you're substituting a fixed, predictable subscription fee for the increasing costs of maintaining hardware on premise. As your business grows, you'll be able to add new services without purchasing new equipment or diverting IT resources from mission-critical work.



MORE EFFECTIVE USE OF IT

Having your IT team maintain your system represents another huge drain on resources. They act as the custodians of your ERP. Every moment they spend on Dynamics-related issues represents opportunity cost, since they could be devoting themselves to tasks that will help your organization prosper,

Cloud hosting cuts out time devoted to maintaining ERP on premise. You'll get all those work-hours back. With all this time recovered, your personnel can focus on innovation, development, and growth.



INCREASED FLEXIBILITY

Suppose you realize your organization's data infrastructure won't meet new compliance requirements. That could mean a costly investment in hardware. You might need expensive new applications. In turn, those programs might need upgrades. It might take months to install and implement.

In the cloud, you can adapt at the speed of business. Simply call your provider, explain your changing needs, and update your subscription. Negotiating transitions with Microsoft Dynamics becomes simple, seamless, and scalable with your hosted solution.



GREATER RELIABILITY

Let's face it: when you're working with an on-premise system, you're experiencing network downtime. Depending on your infrastructure, you might be offline a lot. That could be affecting your bottom line.

Migrating Microsoft Dynamics to the cloud means 99.99+% uptime in most instances and unpredictable outages virtually disappear. In rare instances when your system is down, it's usually restored in a matter of a few minutes. And since hosting providers perform regular backups, you won't lose valuable data in the process.



ENHANCED MOBILITY

Your on-premise Microsoft Dynamics is just that: It stays where it's put. Your movement is limited by location and functionality. Where they exist, workarounds can be cumbersome.

Joining a cloud frees your team to go anywhere, work anytime, and use any device with access to your system. Even with your workforce scattered throughout the world, they'll be working together in alignment within the same hosted environment - an arrangement that fuels efficiency. It's not surprising, then, that 93% of businesses move to cloud hosting to improve productivity.



PRODUCTIVITY GAINS

All these built-in efficiencies mean you'll get more done in the cloud than on-premise. About 59% of small businesses reported gains in productivity when they migrated resources to the cloud. Hosted solutions liberate IT to develop better solutions for everyday workflow, increase capacity for remote work, and boost uptime, broadening the horizons of your business dramatically.



EASIER MANAGEMENT

In an on-premise Microsoft Dynamics environment, you're limited by your network's hardware, functionality, and location. Managing your team and your data can present significant challenges under these constraints.

Virtual hosting simplifies administration by making it easy to segment your resources, manage them remotely, and customize them to satisfy your changing needs.



IMPROVED SECURITY

If you're concerned about data breaches, you're in good company. About two thirds of executives worry about their cybersecurity.

You get control of your security with Microsoft Dynamics on premise, which has its attractions for companies looking to protect their data. However, with control also comes responsibility. If you need to build infrastructure, scale it, or maintain it to improve security, it's coming out of your pocket.

Hosted security takes financial responsibility for maintaining secure systems off your shoulders while protecting your valuable resources. Because cloud providers service a variety of clients, some with strict compliance requirements, they offer security that far surpasses what most companies could provide for themselves.



BACKUPS & DISASTER RECOVERY

What happens when catastrophe strikes and your on-premise Microsoft Dynamics is affected? Hopefully, you've planned for such a disaster and performed regular backups to guard against data loss but that may not be enough. In 2007, Symantec reported that 48% of the disaster recovery plans companies tested in simulation failed. It also found that about 44% of those polled had to make use of their plan.

Moving your Microsoft Dynamics ERP to the cloud takes away many concerns about data recovery after a disaster, and save you the associated cost and effort. Your provider should provide regular backups and follow a detailed plan for recovering data after a crisis. In many instances, there are redundant facilities in case the provider's data center becomes incapacitated. All that buys you peace of mind, knowing your data is safe - even when something unpredictable happens.

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CLOUD HOSTING
Fast, Secure, Compliant and Reliable

Whether you want to lower your operating costs, increase employee productivity, or protect your critical files and applications, virtual desktop infrastructure gives users unparalleled flexibility in how they do business.

We know virtualization better than anyone. With our virtual desktop services, you'll get access to our full range of hosted desktops and applications, enhanced network security and monitoring services, reliable infrastructure, and 24/7 support.

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